

Name : Dr. S.Suguna

Designation : Associate Professor and Head

Department : Commerce (Cost Accounting)

Qualification : M.Com., M. Phil., PGDCA., Ph. D.,SET.

Experience : Teaching: 22 Years Industry: Nil Research : 16 Years

Area of Specialization(s) : Finance

Email (Official ID) : sugunas@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Periyar University	2017
M.Phil.	Commerce	Madurai Kamaraj University	2001
M.Com	Commerce	Annamalai University	1998
B,Com	Commerce	Avinashilingam University	1995

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
SET	Commerce	Government of Tamilnadu	2017
PGDCA	Computer Applications	Pondicherry University	2010

Grants Received

Event Title	Agency	Amount	Date
National level Conference on India's foreign policy towards neighbouring countries	ICWA, New Delhi	Rs. 2,00,000	24-Jan-18
National level Workshop on Advanced Research Methodology in Social Sciences for Ph.D Scholars	ICSSR-SRC, Hyderabad	60,000	27-29-Aug-18
National level Conference on India-Pakistan Futuristic Trade and Economic Relations	ICWA, New Delhi	2,00,000	12-13-Mar-19
National level Workshop on Advanced Research Methodology and Statistical Analysis.	IMPRESS- ICSSR, New Delhi	2,00,000	9-11-Apr-19

National level Workshop on Advanced Research Methodology and Statistical Analysis for Research scholars	ICSSR – SRC , Hyderabad	60,000	11-13 Dec-2019
National Level Lecture Series on “Philosophical and Cultural Ethos of India”	ICPR - New Delhi	20,000	17-03-2023
Short Term Empirical Research Project on ‘Recognition and Practice of Pradhan Mandri Fasal Bima Yojana among the farmers in Western Zone of Tamilnadu”	ICSSR –New Delhi	3,90,000	27-09-2023

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	01
M. Phil.	06	-

Other Publications: International / National Journals

- Dr. S.Suguna, **IS LEADER(SHIP) DIFFERENT FROM MANAGER(SHIP) A CONCEPTUAL ANALYSIS A SURVEY ON TECHNIQUES**, Business Manager, Vol 8 No.7, Jan-06. Pg. No. 42-44.
- Dr. S.Suguna, **FINANCIAL HEALTH ANALYSIS OF COMMERCIAL VEHICLE INDUSTRY IN INDIA**, Research Explorer – Volume III – Issue 9 – ISSN No:2250-1940, July – Dec-14, Pg. No.105-107.
- Dr. S.Suguna, **TRENDS IN LIQUIDITY MANAGEMENT OF COMMERCIAL VEHICLE INDUSTRY IN INDIA**, GE – International Journal of Management Research Volume II – Issue 10 – ISSN No:2321-1709, Oct-14 Pg.No. 281-295
- Dr. S.Suguna, **HUMAN RESOURCE ACCOUNTING MODEL IN INDIAN INDUSTRIES**, A Research book on Emerging Trends in HR Practices, Mithila Publications, Erode, Pg. No. 64-68
- Dr. S.Suguna, **EXPORTS AND IMPORTS (GOLD, MEDICINES, WEAPONS, GOODS)**, VEI International Journal of Social Sciences, Special Issue:9, Vol 4, (ISSN: 2394-1316).
- Dr. S.Suguna, **ROLE OF ETHICS IN MODERN BUSINESS: AN IMPORTANT KEY ASPECT OF THE CONCERN, A JOURNAL OF INTERCONTINENTAL MANAGEMENT RESEARCH CONSORTIUM** Vol.5, Special Issue:3, Feb-17, Impact Factor: 4.311, ISSN: 2347-1670
- Dr. S.Suguna, **EFFICIENT ORIGIN OF JAWAHARLAL NEHRU’S PANCHSHEEL**

POLICY, Shanlax International Journal of Commerce, UGC Listed Journal Approval No: 44120, Vol.6, Special Issue:3, Mar-18, Impact Factor: 3.017, ISSN: 2320-4168. Pg. No. 256 to 258

- Dr. S.Suguna, **A PARADIGM SHIFT IN THE GOVERNANCE OF INDIA – A CONCEPTUAL STUDY**, Shanlax International Journal of Commerce, UGC Listed Journal Approval No: 44120, Vol.6, Special Issue:3, Mar-18, Impact Factor: 3.017, ISSN: 2320-4168. . Pg. No. 64 to 68
- Dr. S.Suguna, **A CONCISE ANALYSIS OF BALANCE OF PAYMENTS OF INDIA**, Journal of Management Research and Analysis (JMRA)| UGC Listed Journal Approval No: 63796 e-ISSN 2394-2770| ISSN 2394–2762 |Special Issue No. 2 – Vol.1 | Jan. – Mar-19.
- Dr. S.Suguna, **HEALTH CARE PLAN**, Journal of Management Research and Analysis (JMRA)| UGC Listed Journal Approval No: 63796, e-ISSN 2394-2770| ISSN 2394–2762 |Special Issue No. 1 – Vol.3 | Jan. – Mar-19. Pg.No. 179-182
- Dr. S.Suguna, **PUBLIC MANAGEMENT**, Journal of Management Research and Analysis (JMRA)| UGC Listed Journal Approval No: 63796 e-ISSN 2394-2770| ISSN 2394–2762 |Special Issue No. 1 – Vol.3 | Jan. – Mar-19. Pg.No. 220-222
- Dr. S.Suguna., **A STUDY ON CUSTOMERS PERCEPTION TOWARDS ONLINE GROCERY SHOPPING IN COIMBATORE CITY (WITH SPECIAL REFERENCE TO BIG BASKET)**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 9| September 2020, Pg. No. 83 to 86.
- Dr. S.Suguna., **A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF HERO MOTOCORP LIMITED**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 3| March 2020, Pg. No. 559 to 564.
- Dr. S.Suguna., **A STUDY ON CUSTOMER PREFERENCE TOWARDS GOLD JEWELLERY WITH SPECIAL REFERENCE TO COIMBATORE CITY**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 11| November 2020, Pg. No. 424 to 428.
- Dr. S.Suguna., **A STUDY ON CUSTOMER SATISFATION TOWARDS TITAN WATCHES WITH SPECIAL REFERENCE TO COIMBATORE CITY**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 11| November 2020, Pg. No. 638 to

641.

- Dr. S.Suguna., **A STUDY ON CUSTOMER SATISFATION TOWARDS MRF TYRES WITH SPECIAL REFERENCE TO COIMBATORE CITY**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 11| November 2020, Pg. No. 197 to 202.
- Dr. S.Suguna., **A STUDY ON CUSTOMER SATISFATION TOWARDS BISLERI DRINKING WATER WITH SPECIAL REFERENCE TO COIMBATORE CITY**, EPRA International Journal of Research and Development (IJRD) (Monthly Peer Reviewed & Indexed International Online Journal), with ISSN 2455-7838 (Online), SJIF Impact Factor – 7.001, ISI I.F. Value : 1.241, DOI: 10.36713/epra2016, Volume – 5, Issue – 11| November 2020, Pg. No. 382 to 385.
- Dr. S.Suguna, **A STUDY ON SCOPE OF BITCOINS IN INDIA**, GIS Science Journal (GSJ)| UGC Listed Journal Approval No: 63796 | ISSN 1869-9391 | Issue No. 5 – Vol.10 | May -2023. Pg. No. 551 to 555
- Dr. S.Suguna, **A STUDY ON ASSESSMENT OF QUALITY SERVICE OF RURAL CUSTOMER INTERNET BANKING IN TAMILNADU**, The International Journal of Analytical and Experimental Modal Analysis(IJAEMA)| An ISO : 7021-2008 Certified Journal| UGC Listed Journal Approval No: 63796 | ISSN 0886-9367 | Issue No. 5 – Vol.15 | May -2023. Pg. No. 393 to 401
- Dr. S.Suguna, **GST IN INDIA AND OTHER COUNTRIES – A COMPARATIVE ANALYSIS**, Journal for Basic Sciences (JBS)| UGC Listed Journal Approval No: 63796 | ISSN 1006-8341 | Issue No. 5 – Vol.23 | May -2023. Pg. No. 331 to 338
- Dr. S.Suguna, **DAIRY CO-OPERATIVES –GROWTH AND DEVELOPMENT IN INDIA**, International Journal of Creative Research Thoughts (IJCRT)| UGC Listed Journal Approval No: 49023(18) | ISSN 2320-2882 | Issue No. 5 – Vol.2 | May -2023.
- Dr. S.Suguna, **CONSUMER PROTECTION ACT, 1986: THE ROLE OF CONSUMER DISPUTE REDRESSAL AGENCIES WITH THE VALUES OF EFFECTIVE COMPLAINT HANDLING**, Journal of Emerging Technologies and Innovative Research (JETIR)| UGC Listed Journal Approval No: 63975| ISSN 2349-5162 | Issue No. 7 – Vol.10 | July -2023 Pg. No. 226 to 235
- Dr. S.Suguna, **A STUDY ON EMPLOYEE MOTIVATIONAL TECHNIQUE AT SKM EGG PRODUCT EXPORT (INDIA) LTD.,ERODE**, International Journal of Research and Analytical Reviews (IJRAR)| UGC Listed Journal Approval No: 43602| ISSN 2349-5138 | Issue No. 3– Vol.10 | July -2023. . Pg. No. 303 to 306
- Dr. S.Suguna, **A STUDY ON CONSUMER BEHAVIOUR TOWARDS FAST MOVING CONSUMER GOODS WITH SPECIAL REFERENCE TO**

COIMBATORE DISTRICT, International Journal of Innovative Research in Technology (IJIRT)| UGC Listed Journal Approval No: 47859 | ISSN 2349-6002 | Issue No. 2 – Vol.10| July - 2023. Pg. No. 918 to 921

- Dr. S.Suguna published a paper titled “ **A STUDY ON CUSTOMER PERCEPTION TOWARDS E-BANKING FACILITIES IN TAMILNADU MERCANTILE BANK WITH REFERENCE TO TIRUPUR CITY**” in International Journal Of Creative Research Thoughts, Volume 12, Issue 9, Sep 2024, ISSN No : 2320-2882. Pg. No. 568 to 580
- Dr. S.Suguna published a paper titled “ **IMPACT OF FAST FOOD INDUSTRY ON CONSUMERS DURING THE POST COVID PERIOD WITH REFERENCE TO COIMBATORE CITY**” in International Journal Of Research and Analytical Reviews, Volume 12, Issue 9, Sep 2024, ISSN No : 2348-1269. . Pg. No. 408 to 415
- Dr. S.Suguna published a paper titled “**EVALUATING THE FINANCIAL PERFORMANCE OF BHARAT PETROLEUM CORPORATION LIMITED**” in International Journal Of Research and Analytical Reviews, Volume 12, Issue 9, Sep 2024, ISSN No : 2348-1269. Pg. No. 548 to 552
- Dr. S.Suguna published a paper titled “**A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO COIMBATORE CITY**”, International Journal Of Research and Analytical Reviews, Volume 12, Issue 9, Sep 2024, ISSN No : 2348-1269 Pg. No. 589 to 608
- Dr. S.Suguna published a paper titled “**A STUDY ON INFLUENCE OF MEESHO APP IN ONLINE MARKETING IN COIMBATORE DISTRICT**”, International Journal Of Creative Research Thoughts, Volume 12, Issue 9, Sep 2024, ISSN No : 2320-2882. . Pg. No. 331 to 341
- Dr. S.Suguna published a paper titled “**EFFECTS OF MISLEADING ADVERTISEMENT ON BUYING BEHAVIOUR OF CONSUMER GOODS**”, International Journal Of Creative Research Thoughts, Volume 12, Issue 9, Sep 2024, ISSN No : 2320-2882. Pg. No. 863 to 869
- Dr. S.Suguna published a paper titled “**RECOGNITION AND PRACTICE OF PRATHAN MANDRI FASAL BHIMA YOJANA AMONG FARMERS IN KINATHUKIDAVU AND MADHUKARAI BLOCKS OF COIMBATORE DISTRICT**”, International Journal Of Research and Analytical Reviews, Volume 11, Issue 4, Dec 2024, ISSN No : 2348-1269 Pg. No. 257 to 269

- Dr. S.Suguna, Chapter in “Multidimensional Research on Social Sciences Volume I ” title “**A Study on Job Satisfaction in Steel Authority of India Limited in Coimbatore City**” Publisher ESN Publications, Chennai, ISBN: 978-93-95196-73-4.

Presentations in Conference

- **ROLE OF BUSINESS ANALYTICS IN PROJECT MANAGEMENT**, in National Level Conference on **EXPLORING THE TECHNOLOGICAL ADVANCEMENTS IN BUSINESS- THE FUTURE PERSPECTIVE** organised by Department of Commerce with Information Technology, Sri Ramakrishna College of Arts and Science, Coimbatore on 13-September-23.
- **RECENT ADVANCES IN E-BUSINESS CHALLENGES AND OPPORTUNITIES**, in International Conference on E-business: Challenges and Opportunities, Vivekananda College of Arts and Sciences for Women, Elayampalayam & Avinashilingam University, 02 & 03 Feb-17
- **CONSEQUENCES OF GST IN INDIA**, in One Day International Conference on Pros and Cons of GST in India, Bharathidasan College of Arts and Science, 11 Aug-17
- **DIGITAL INDIA –CHALLENGES AND OPPORTUNITIES**, in Two Day National Conference on Digital India, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, 09&10 Aug-17.
- **APPLICATION OF THIRUKKURAL IN PRINCIPLES OF MANAGEMENT**, in National Seminar on Management Lessons from Literature, Paavai Arts and Science College for Women, 18 - Mar-17
- **GROWTH OF COMMERCIAL VEHICLE INDUSTRY IN INDIA – AN OVERVIEW**, in the National Conference on Modern Trends & Development Strategies in Indian Business, Sri Ganesh College Of Arts And Science, Salem, 19- Feb-14
- **SUSTAINABLE DEVELOPMENT OF ECONOMIC GROWTH IN SELECTED VILLAGES OF NAMAKKAL DISTRICT**, in the UGC Sponsored National Seminar on Social Entrepreneurship –A Drive for Sustainability, Periyar E.V.R. College, Trichy, 27-Feb-15
- **PROBLEMS FACED BY WOMEN IN HIGHER EDUCATION** in the UGC Sponsored National Conference on Higher Education In India: Opportunities and Challenges.in Government Arts College, Karur, 30-Jan-15

- **E-BANKING IN THE UGC NATIONAL SEMINAR ON E-GOVERNANCE AND CHALLENGES** in Gobi Arts And Science College, Gobichettipalayam, 07.& 8-Aug-09
- **SELF HELP GROUPS FOR RURAL DEVELOPMENT** in the National Seminar on Emerging Dimension in SHGs.in A.V.V.M. Sri Pushpam College, Poondi, Thanjavur, 17-Mar-12
- **INDIAN CAPITAL MARKET** In the one day International Conference in Recent Trends in Commerce and Management, in Jairam Arts And Science College, Salem, 05-Feb-14
- **US RECESSION AND ITS IMPACT ON INDIAN ECONOMY NBFCS** in the UGC sponsored National Conference on Indian Economy in 21st Century Reviews Prospects and Issues in Erode Arts College, Erode, 17 &18-Jul-09
- **E-BANKING** in National Seminar on Challenges and Opportunities in Banking and Insurance Sector in Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-06

in the UGC sponsored National Seminar on Emerging Issues of Non- Banking Finance Companies in India.in A.V.V.M. Sri Pushpam College, Poondi, Thanjavur, 18 &19-Feb-05

- Promotional Strategies for Banking Sector in National Seminar on Promotional Strategies for Banking Sector in LPG Era.in Pgp College Of Arts And Science, Namakkal, 22-Jan-05

Participation In Workshop

- Two Day Workshop on “**PUBLIC FINANCIAL MANAGEMENT SYSTEM**” organized by Dr. N.G.P. Arts and Science College and Dr. N.G.P. Institute of Technology , Coimbatore on 20 & 21-st November- 23.

Participation in Faculty Development Programme

- Seven Days Faculty Development Program on **NAAC REVISED ACCREDITATION FRAMEWORK AND OBE ASSESSMENT METHODOLOGY** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 27-May-19 to 02-Jun-19.
- **LONGEST VIRTUAL EVENT ON VISION 2030: IMPORTANCE OF ENHANCING LIFE SKILL FOR REACHING HIGHER HEIGHTS**, Centre for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai. 18-June-21 to 20-June-21.

- **RESEARCH METHODOLOGY AND PEDAGOGY IN TERTIARY EDUCATION, IQAC & CENTRE FOR FACULTY DEVELOPMENT, Dr. NGP Arts and Science College, Coimbatore, 15-June-21 to 21-June-2021.**

- Seven Days Online Faculty Development Programme on **OUTCOME BASED EDUCATION**, KARPAGAM ACADEMY OF HIGHER EDUCATION, Coimbatore. 26-Jul-2021 to 01-Aug-21.
- One Week National Level Online FDP on **SOCIETAL APPLICATION OF AI, BLOCKCHAIN AND IOT**, Shri Vishnu Engineering College for Women, Bhimavaram. 1-Sep-2021 to 5-Sep-21.
- Online Functional Faculty Development Programme on **FINANCIAL PLANNING FOR EDUCATORS**, DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS, Dr. NGP Arts and Science College, Coimbatore. 11-Sep-21.
- Faculty Development Programme on **FINANCIAL ACCOUNTING II**, NPTEL - AICTE, IIT Mandi.
- Faculty Development Programme on **OUTCOME BASED EDUCATION** organised by Dr. NGP Arts and Science College, Coimbatore, in association with ipsr solutions limited on 04th March, 23
- **Five Days National Level Faculty Development Programme on “OUTCOME BASED EDUCATION”** organized by Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore during 17th to 21st June 23.
- **Five Days National Level Faculty Development Programme on “EMPOWERING EDUCATION FOR INNOVATION – A NEP PERSPECTIVE”** organized by Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore during 30th June to 4th July 23.
- **AICTE Training And Learning (ATAL) Academy Faculty Development Program on the topic “ENTREPRENEURIAL STRATEGIES FOR SUCCESS IN THE EMERGING BLUE ECONOMY”** organized by Rathinam College of Arts and Science, Coimbatore during 9 to 14-Dec-24.

Conference / Seminar / Workshop Organized

- Organizing Secretary, ICWA Sponsored National Level Conference on **INDIA’S FOREIGN POLICY TOWARDS NEIGHBOURING COUNTRIES**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 24-Jan-18.
- Organizing Secretary, ICSSR-SRC Sponsored National level Workshop on **ADVANCED RESEARCH METHODOLOGY IN SOCIAL SCIENCES FOR PH.D SCHOLARS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 27-29-Aug-18
- Organizing Secretary, International Conference on **TRANSFIGURATION OF INDIA – VISION 2030**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam,

Thiruchengode, 24-Jan-19.

- Organizing Secretary, ICWA Sponsored National level Conference on **INDIA-PAKISTAN FUTURISTIC TRADE AND ECONOMIC RELATIONS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 12-13 Mar-19.
- Organizing Secretary, ICSSR-IMPRESS Sponsored National level Workshop on Advanced Research Methodology and Statistical Analysis(SPSS and AMOS) Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 09-11- April-19 .
- Organizing Secretary, ICSSR-SRC Sponsored National level Workshop on **ADVANCED RESEARCH METHODOLOGY AND STATISTICAL DATA ANALYSIS FOR RESEARCH SCHOLARS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 11-13- Dec-19.
- Committee member , National Conference on **IMPLICATIONS OF FINTECH IN INDIAN ECONOMY** organized by Department of Commerce with Professional Accounting, Department of Commerce and Department of Commerce Finance, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 04.March.20.
- Convenor, National Conference on National Conference on **SOCIAL INNOVATION AND BUSINESS SUSTAINABILITY** organized by Department of Commerce with Professional Accounting, Department of Commerce with Professional Accounting, Department of Commerce and Department of Commerce Finance, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 09-Feb-23.
- Organizing Secretary, National Level Lecture Series on “**PHILOSOPHICAL AND CULTURAL ETHOS OF INDIA**” Sponsored by ICPR, New Delhi on 17-March-23
- Organising Secretary, **Auditors’ Conclave on “Auditing in New Age” (ACANA-2023)** organized by Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College, Coimbatore in association with The Coimbatore Branch of Southern India Regional Council of The Institute of Chartered Accountants of India on 21-st September -23.
- Committee Member, Indian Council of Social Science Research(ICSSR) – New Delhi sponsored National Conference on “**NATIONAL EDUCATION POLICY 2020 : CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATION INSTITUTIONS IN INDIA**” organized by Department of Commerce with Professional Accounting and Management Studies, Dr.N.G.P. Arts and Science College, Coimbatore on 27-Decembe-23.

- Organising Secretary, Indian Council of Social Science Research(ICSSR) (SCD) – New Delhi sponsored Workshop on **“RECOGNITION AND PRACTICE OF PRADHAN MANDRI FASAL BIMA YOJANA AMONG THE FARMERS”** organized by Dr.N.G.P. Arts and Science College, Coimbatore on 19-February-24.
- Organising Secretary, Auditors’ Conclave on **“AUDITING IN THE AGE OF GEN-AI” (ACAGAI-2025)** organized by Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College, Coimbatore in Association with The Coimbatore Branch of Southern India Regional Council of The Institute of Chartered Accountants of India on 24-Feb-25.

EDITORIAL / REVIEW BOARD MEMBER

- Acted as Co-Editor of Thickest Book in the World - A unique Guinness Record Attempt entitled “World 2023-Wide outcomes on research and latest developments published by ESN Publications Chennai with ISBN 978-81- 95196-73-4.

Participation in Orientation Programme / Short Term Courses

- NPTEL - Cost Accounting, IIT Bombay.
- NPTEL - Financial Management for Managers, IIT Roorkee.
- NPTEL - Financial Accounting II, IIT Mandi.

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Mentor Award	Dr.NGP Arts & Science College, Coimbatore	2022
Best Mentor Award	Dr.NGP Arts & Science College, Coimbatore	2023